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Lady Jetset Expanding Closet To Include Après-ski Gear

Sip hot cocoa in style at the ski lodge this winter in rented designer fashion

PALM BEACH, FL November 2019 - Lady Jetset, a Palm Beach-based designer clothing rental company, has expanded their offerings from designer dresses to include après-ski and technical ski gear this winter. This is perfect for travelers who are going to a cold destination, but don't own sweaters, jackets, and cashmere hats appropriate for the snow or chalet.

Why invest in all this costly attire they may only wear once? These bulky clothes are also very cumbersome to travel with. As an added benefit, travelers will make a unique fashion statement every time they step out. They'll never be photographed in the same outfit on multiple trips because they won't be limited to what's in their own closet.

Lady Jetset was founded by the husband and wife duo of Scott and Bethany Sharp to eliminate packing for vacations and business trips. The packing process of making decisions, re-folding, and worrying about exceeding the weight limit is time-consuming and stress-inducing.

"My desire to travel light and always have the latest designer apparel for less sparked the concept of Lady Jetset. It's a white glove concierge fashion rental service that delivers trendy pieces to your home or destination," says Bethany Sharp, co-founder and president. "It's the new Uber Black of shopping and packing. Whether you need a glam look for a special night out or you're traveling for a weeklong voyage to Fiji or Aspen, we can cover all your wardrobe needs at the beauty of a rental cost."

Lady Jetset's website enables travelers to click on the items they'd like to rent for the duration of their trip. The concierge service ships the wardrobe to the customer's destination and provides a return shipping box and label, so flyers can head to the airport baggage-free and return home without dirty laundry. Lady Jetset takes care of cleaning the garments.

A former celebrity stylist is available via FaceTime to assist shoppers with finding the perfect fit. She has an eye for size. She can take one look at a client and find her the perfect fit that hugs all the right curves. Lady Jetset is beloved by cast members of Bravo's "Real Housewives" franchise, including Orange County's Gretchen Rossi and Dallas' Kameron Westcott, who have been featured wearing pieces from Lady Jetset on [Bravo](#), [Yahoo.com](#), [Extra](#), [usmagazine.com](#), and [people.com](#).

Based in Palm Beach, Florida, Bethany Sharp is available for interviews over the phone and email, as well as in-person television appearances, to discuss travel, seasonal designer fashion, honeymoon and

bachelorette party fashion or the après-ski lifestyle. She has appeared on [Deco Drive](#), [Inside South Florida](#), [WPEC](#), [WPTV](#), [NBC 6 in the Mix](#), [Destination I Do](#), [Modern Luxury Palm Beach](#), Palm Beach Illustrated, [Forbes.com](#), [Palm Beach Post](#), [Modern Luxury Hamptons](#), and more. Lady Jetset can be tied into stories about ethical fashion (faux furs) and [combatting fashion waste](#), as well as corporate and leisure travel, including traveling to a conference, going on a holiday getaway with family, or attending a major event like Sundance Film Festival. Photos are available upon request.

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ABOUT LADY JETSET

Lady Jet Set is a white glove concierge fashion rental service that delivers statement wardrobe pieces to your home and hotel. Reserve luxe looks on loan and schedule for them to be delivered to your hotel or final destination ahead of your arrival. Return shipping and cleaning is included. For more information, visit <https://ladyjetset.com>.

ABOUT BETHANY SHARP, CO-FOUNDER & PRESIDENT OF LADY JETSET

Bethany Sharp is a Florida native with a degree in graphic design from Palm Beach Atlantic University. She is one of six kids and has an identical twin. Bethany travels the world with her husband, race car driver Scott Sharp, and their two young daughters, Selah and London. Combining her passions for design, fashion, and travel, Bethany co-founded Lady Jetset to simplify looking good on the go.

ABOUT SCOTT SHARP, COFOUNDER & CEO OF LADY JETSET

Scott Sharp is a second-generation race car driver who started competitive racing at the age of eight. From there, he drove his way through the ranks to the pinnacle of success, starting in 14 Indianapolis 500s and founding his own racing team. As much as he had success behind the wheel, Scott was driven to succeed even more as a team owner. His team of more than 35 people has raced across the globe, twice competing in the prestigious Le Mans 24-hour race in France. In 2016, the team won the 24 Hours of Daytona and the 12 Hours of Sebring, becoming the first team to do so in more than a decade.