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Inaugural Furry Friends and Fancy Things Luncheon Raises Thousands of Dollars for Animal Rescue

Fashion, food and friendship join forces to support animals in need of homes and medical care.

PALM BEACH, FL November 2019 - The first annual Furry Friends and Fancy Things fundraising luncheon raised over \$200,000 to benefit Furry Friends Adoption, Clinic & Ranch (The Humane Society of Greater Jupiter/Tequesta) on Saturday, Nov. 2 at Pelican Club in Jupiter, Fla. The event featured a demonstration by service dogs in training, silent auction, live auction called by auctioneer Jay Zeager, marketplace with clothing and accessory vendors, Lady Jetset fashion show, and debut of The Women of Palm Beach 2020 Calendar.

"The day was so much more than just a day of fun and fashion," said Pat Deshong, president of Furry Friends. "Attendees and donors helped support our mission of helping the abandoned and abused animals that find their way to our doors every day."

"The Real Housewives of Dallas" star Kameron Westcott served as the Honorary Chairwoman of the inaugural Furry Friends and Fancy Things. Dressed in a hot pink full-length flor et.al two-piece creation, Westcott mingled with the 250 guests in attendance and looked stunning on stage as she shared why animal charities have a special place in her heart.

The Bravo star recently lost her beloved dog Louis last month after 15 cherished years together. "He was so much more than a dog," she said. "He was my partner. He was with me from starting my life as an adult through marriage, through starting a business, dealing with all the drama in Dallas, and now two children...He meant the world to me."

As part of the live auction, Westcott donated the exclusive opportunity to go shopping with her in Dallas at the Neiman Marcus flagship store. There were 2 winning bids bringing in over \$13,000 for Furry Friends.

Westcott's look is now available to rent for \$150 from Lady Jetset at <u>ladyjetset.com</u>. She told Lady Jetset co-founder and president Bethany Sharp that the two-piece outfit fit her better than a custom-made gown. The brand new flor et.al <u>Baja Blouse</u> retails for \$325 and the <u>Veracruz Skirt</u> retails for \$595, so your

readers or viewers can be amongst the first to wear it as a rental for a fraction of the cost. It can be shipped directly to a home or hotel address, so renters can look as fabulous as a "Real Housewife" for a special day out or on a vacation.

Other high-ticket live auction items were:

- A five-course food and wine pairing for 12 guests at the award-winning Evo Italian Restaurant, hosted by celebrity chef Erik Pettersen.
- A behind-the-scenes fashion buyer experience to travel to New York City with Lady Jetset's Bethany Sharp in February 2020 to go on exclusive tours of designer showrooms as Lady Jetset buys looks for her Fall 2020 rental collection.
- One-of-a-kind, custom artwork painted by classically trained artist Nicole Newsted exclusively for this event.
- A private lesson from professional race car driver Scott Sharp, followed by a private lunch with the former Indy and IMSA racer.
- Seven-day/six-night safari holiday on the Thulani private estate villa in South Africa, located in the Blue Canyon Conservancy.

Lady Jetset's Bethany Sharp served as Fashion Chair, Pantelides PR & Consulting owner and founder Emily Pantelides served as Event Chairwoman, and philanthropist Herme De Wyman Miro served as International Chairwoman. A special thank you goes out to event sponsors Judie and Marty Sweren, Herme De Wyman Miro, Herb and Karen Baum, Ansley and Philip Dileo, Lady Jetset, Frederic M. Barr, MD of Palm Beach Plastic & Cosmetic Surgery, Airbar, Supreme Events, The Benjamin School, Land Rover Palm Beach, West Elm, Modern Luxury Palm Beach, Lytal, Reiter, Smith, Ivy & Fronrath, Pantelides PR & Consulting, Wellness Jar Medical Spa, Provident Jewelry, Florida Power & Light Company (FPL), and CBS12.

Save the date! Furry Friends and Fancy Things will return to Pelican Club on Saturday, Nov. 7, 2020. High resolution photos of the event are available upon request. Pat Deshong and Bethany Sharp are available for interviews.

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ABOUT LADY JETSET

Lady Jetset is a white glove concierge fashion rental service that delivers statement wardrobe pieces to your home and hotel. Reserve luxe looks on loan and schedule for them to be delivered to your hotel or final destination ahead of your arrival. Return shipping and cleaning is included. For more information, visit https://ladyjetset.com.

ABOUT BETHANY SHARP, CO-FOUNDER & PRESIDENT OF LADY JETSET

Bethany Sharp is a Florida native with a degree in graphic design from Palm Beach Atlantic University. She is one of six kids and has an identical twin. Bethany travels the world with her husband, race car driver Scott Sharp, and their two young daughters, Selah and London. Combining her passions for design, fashion, and travel, Bethany co-founded Lady Jetset to simplify looking good on the go.

ABOUT FURRY FRIENDS ADOPTION, CLINIC & RANCH

Furry Friends Adoption, Clinic & Ranch (The Humane Society of Greater Jupiter/Tequesta*), is a 501(c)(3) not for profit, no-kill rescue organization headquartered in Jupiter, Fla. They are the only shelter

open to the public in Northern Palm Beach County and have been rescuing, rehabilitating and re-homing homeless animals for more than 30 years. In 2018, Furry Friends rescued more than 1,347 dogs and cats and treated more than 22,650 animals in their clinic. The organization expands beyond Jupiter's borders with a 27-acre ranch located in Palm City. Furry Friends will be moving in to their brand new state-of-the-art adoption center and clinic in mid-November 2019 in Jupiter Commerce Park, located at 100 Capital Street. The 15,000-square-foot facility will feature medical and surgical facility, a cat cafe, enlarged living quarters and play areas for animal residents, two-story cat tree, and a community room available for birthday parties, cat and dog yoga, learning seminars, and children's activities. The Women of Palm Beach 2020 Calendar is now available to purchase for \$20, which supports Furry Friends. For more information or to donate to the cause, visit https://www.furryfriendsadoption.org.